



Cornell
Real Estate
Council

38th Annual Cornell Real Estate Conference

Webinar Series – 2020

Navigating Real Estate in a World of
Uncertainty, Disruption and Social Change

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Featuring Keynote Speakers:



Tammy K. Jones '87

Co-Founder & CEO, Basis Investment Group
2020 Cornell Industry Leader Award recipient



Andrew Ross Sorkin '99

Financial Columnist, *The New York Times*,
Co-Author, CNBC's *Squawk Box*



Abby Joseph Cohen '73

Advisory Director & Senior Investment
Strategist, Goldman Sachs

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About the Conference

The Cornell Real Estate Council (CREC), with the generous support of Cornell University, the Cornell Center for Real Estate and Finance, SC Johnson College of Business, Cornell Architecture Art & Planning and the Cornell Baker Program in Real Estate, is presenting the 38th Annual Cornell Real Estate Conference. This year's conference will be virtual, taking place over four days via a series of highly informative and engaging webinars featuring the industry's top thought leaders. To address the pressing and prevailing themes of the day, our featured speakers will share their views of navigating the pandemic, planning for the future recovery, and addressing much-needed social change. Due to our growing list of generous sponsors, we will not be charging a registration fee for this year's conference. Whether you are an undergraduate or graduate student, alumnus, alumna or experienced professional, we hope you will join us for a powerful conference.

Conference Schedule

Thursday, October 22nd @ 4pm EST

Macro Trends and Market Insights: Andrew Ross Sorkin '99 speaks with Abby Joseph Cohen '73

Tuesday, October 27th @ 4pm EST

Insights on Real Estate Capital Markets from Leaders on Wall Street moderated by Jeffrey Horowitz '86

Thursday, October 29th @ 11am EST

An Exclusive Presentation of 2020 Institutional Real Estate Allocations Monitor

immediately followed by

Global Real Estate Institutional Investment Trends moderated by Doug Weill '88

Wednesday, November 11th @ 11am EST

**Presentation of the 2020 Baker Industry Leader Award
*immediately followed by***

Social Impact in Real Estate: An Interview with Tammy Jones '87, CEO of Basis Investment Group and the 2020 Baker Industry Leader Award Recipient

[Register Here](#)



**Conference Includes One-On-One Conversations and Panels with
Prominent Industry Leaders, Including:**

Tammy K. Jones '87

Co-Founder & CEO, Basis Investment Group

Andrew Ross Sorkin '99

Financial Columnist, The New York Times,
Co-Anchor, CNBC's Squawk Box

Abby Joseph Cohen '73

Advisory Director & Senior Investment Strategist, Goldman Sachs

Warren de Haan '97

Managing Partner & Head of Asset Originations, ACORE

Sherry Rexroad

Managing Director & Senior Product Strategist for
the Global Real Asset Securities Team, BlackRock

Ralph Rosenberg

Partner & Global Head of Real Estate, KKR

Jeffrey D. Horowitz '86

Global Head of Real Estate, Gaming & Lodging and
Investment Banking Managing Director, Bank of America

Douglas Weill '88

Founder & Co-Managing Partner, Hodes Weill & Associates

Kirk Sykes '81

President, Primary Corporation, Inc. & Primary Investments, LLC

**Additional Speakers
to be Announced**



WHY SPONSOR?

Although we are not meeting in person this year, CREC's mission of helping students and alumni continues. In fact, the need to help students and recent alumni has expanded given COVID-related challenges. Students, with a reduced ability to network, participate in site tours, meet face-to-face with potential employers and learn in a traditional way, have reached out to CREC for much-needed assistance, and we have responded with enhanced offerings. To help fund these initiatives we are asking our members and conference attendees to consider tax-deductible contributions to CREC. Sponsorship monies from this year's Real Estate Conference will be primarily earmarked toward student-focused initiatives in the following three key areas: (i) real estate career guidance; (ii) scholarships/grants; and (iii) expanded opportunities in the real estate industry for women and people of color. To guide these efforts and oversee the designation and distribution of funds, CREC has assembled a Diversity, Equity & Inclusion Task Force chaired by Board Member Lynn Gray. These are particularly critical efforts in these challenging times, and we appreciate whatever level of support you can provide.

Conference Steering Committee

Co-Chairs



Alan Riffkin '88



Alan Tantleff '87
(FTI Consulting)



Catherine von Seggern MPS '98
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Spencer Burton MPS '15 (Stablewood Properties)

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Tracey Gamble '99 (Apollo)